

West Valley View



westvalleyview.com — the newspaper of Avondale, Buckeye, Goodyear, Litchfield Park & Tolleson, AZ 50¢ Friday, March 21, 2014
(623) 535-8439

**FRIDAY
INSIDE**

Have a news tip?
Send it to
news1@westvalleyview.com

**9
NINE**
Days

IT'S A DATE
Looking for
something to do?
Check out the
9 Days a Week
calendar on Page 17.

DAILY UPDATES!
News Updates and fresh
Classified ads posted
Monday - Friday at
4:30 p.m. online at
www.westvalleyview.com

Volume 28, No. 98
24 Pages
1 Section
Circulation: 75,223

INDEX

Classifieds 21
Editorials & Letters 6
Obituaries 19
Sports 10
9 Days a Week 17

Recycle this paper



View photo by Ray Thomas

JOE HORNBACK of Phoenix, second from right, and his cadre of fantasy league enthusiasts gather at the Goodyear Ballpark March 15 to make their fantasy picks during a spring training game between the Cincinnati Reds and the Arizona Diamondbacks. To see all photos from this shoot, go to www.westvalleyview.com/pictures.

Play (simulation) ball!

Lifelong baseball lover drafts players at Goodyear Ballpark

by **Charity Yodis**
staff writer

At 6 years of age, he swung his baseball bat for a Little League team in southern Illinois. But that was only the start for lifelong baseball enthusiast and founder of the Southwest

Baseball Association, Joe Hornback.

He remembers, as a child, listening to Cardinals games on the radio while the adults played softball.

Hornback said he was a big Chicago Cubs fan in the days of player Ron Santo, but later

switched his loyalty to the Pittsburgh Pirates around the mid-'70s.

"I kind of fell in love with the Pittsburgh Pirates," he said.

(See Ball on Page 3)

Mystery solved

*Who was that guy on the Vista cover?
Powder River Jack, of course*

by **Frances Torrez**
staff writer

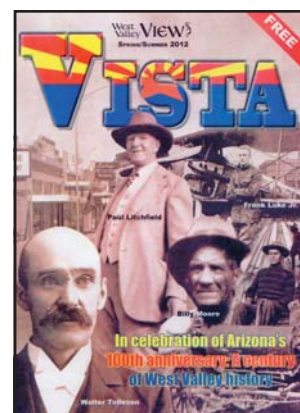
A two-year mystery has finally been solved thanks to the Litchfield Park Historical Society and Museum.

It all started when the *View* published its 2012 spring/summer *Vista*. To commemorate Arizona's centennial, the cover included photographs of prominent West Valley leaders.

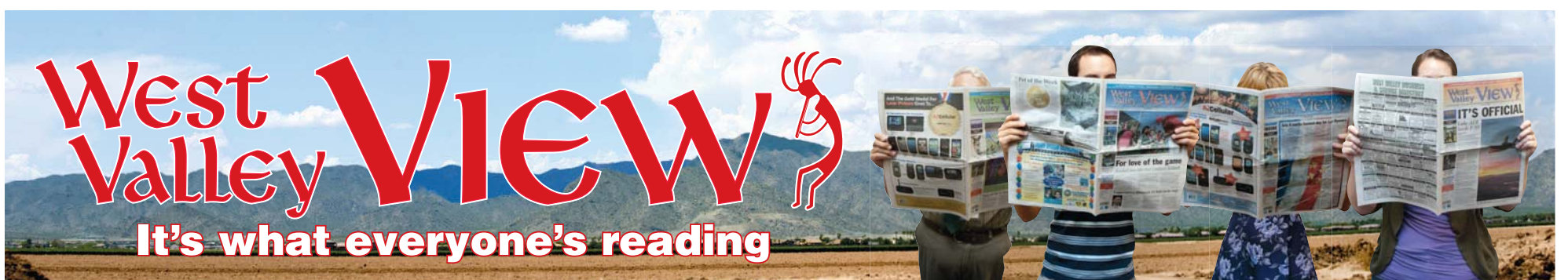
One of those photographs was thought to be of Paul Litchfield, founder of Litchfield Park and an executive of Goodyear Tire & Rubber Co.

The *View* found the image in its archives of historical photos with the file name "Paul Litchfield." It was in a folder of old pictures of the Wigwam that had been scanned from

(See Mystery on Page 2)



POWDER RIVER JACK, an early entertainer at the Wigwam in Litchfield Park, was thought to be Paul Litchfield when he graced the cover of the spring/summer 2012 *Vista*. After *Vista* printed, several readers called the editor to say the man in the picture was not Litchfield. The *View* ran a correction but until recently still didn't know who the mystery man was.



(From Page 1)

originals many years ago.
After *Vista* was published, many readers informed the editor that the man in the picture was not Litchfield. The *View* later printed a correction titled “Who was that guy on the cover?” and apologized for the error. For the next two years, *View* staffers and readers would remain baffled about the identity of the “guy on the cover.”
Well, the mystery is over.
The person is Powder River Jack, an early entertainer at the Wigwam, said Judy Cook, vice president of the Historical Society.
“I was so delighted to have a name,” she said. “For two years, we have been trying to find out who this man was.”
While preparing for a new exhibit about the Wigwam, the Historical Society’s research team was archiving newspaper articles about the resort.
That is when the team came across an article about the resort’s 65th anniversary — written by the *View* in November 1994 — and included a photograph that

labeled Powder River Jack as an entertainer, she said.
In the photo, he is standing next to another entertainer, Pretty Kitty Lee, and a horse.
“It’s such a great story to finally find a little piece,” Cook said. “It’s like putting a puzzle together up at the museum. Anytime we find any little piece of trivia, it’s a big day.”
Cook believes Powder River Jack was perhaps a nickname or a stage name, and the photo was likely taken during the Great Depression era, she said.
“These people, during the 1930s, would go from hotel to hotel entertaining,” Cook said. “There was no TV or anything like that. I would suppose he was some sort of musician, maybe not. Maybe he was a storyteller.”
Entertainers would then “go north to those big old hotels” because the resort closed during the summers at that time, she said.
“They looked kinda like cowboys, and they had guitars and ... could ride horses,” she said. “It was sort of an exotic thing in the 1930s, which was the Depression.”
But solving this two-year mystery has created a new one — who was Powder River Jack and Pretty Kitty Lee?
“We don’t know anything about either one, but we’re going to keep looking,” Cook said.

Frances Torrez can be reached by email at ftorrez@westvalleyview.com.

LASER NAIL FUNGUS TREATMENT • OBAGI®
GET BEAUTIFUL SKIN
MAINTAIN HEALTHY SKIN
WITH LASER

Golden Apple®

Skin Laser & Veins
Samuel Figueroa MD
DERMAL FILLERS • LASER SKIN REJUVENATION

VARICOSE & SPIDER VEINS • LASER HAIR REMOVAL • LATISSE®

Call for FREE Consultation
623-535-0504

2970 N. Litchfield Rd. • #110
Goodyear
www.goldenapplemedicine.com

**GREAT WESTERN BUILDING MATERIALS**

Featured Product
PAVESTONE®
www.pavestone.com

“Creating Beautiful Landscapes”
5% OFF THRU MARCH

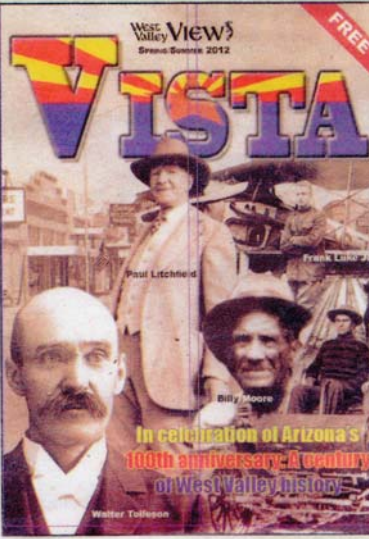
- Pathway Design
- Driveway Design
- Terrace Design
- Patio Design
- Retaining Wall Design
- Pool Deck Design

Let GWBM help you with your design ideas!
Contractor Referral Available


1419 N Eliseo Felix Jr Way Avondale, Az 85323
Ph: (623)925-8001 Fax: (623)925-8085
Hours: Monday-Friday / 6:00am-5:00pm

West Valley View, Avondale, Arizona, Friday, March 16, 2012

Corrections



Who was that guy on the cover?
Several people have informed us that the person we identified as Paul W. Litchfield on the cover of our Spring/Summer Vista was not Mr. Litchfield. The photo was in our archives of historical photos with the file name “Paul Litchfield” in a folder of old pictures of the Wigwam that had been scanned from the originals many years ago. The gentleman looked similar to other known photos of Paul Litchfield, such as the one at right, so we assumed that’s who it was. We were wrong, and apologize for the error.



Paul W. Litchfield

A correction that ran in the *View* on March 16, 2012, just after *Vista* printed, shows the similarity between Powder River Jack and Paul Litchfield.

OMEGA DENTAL
GENERAL & COSMETIC DENTISTRY FOR ADULTS & CHILDREN
Same Day Emergency Welcome
OPEN SAT.

FREE DIGITAL X-RAYS & EXAM (new patients)

Clean \$39 (in absence of gum disease)
Kid \$29

Crown (PFM) From \$565

Dentures \$295*
Teeth Whitening \$49 (Take Home, Upper & Lower)

Extraction \$95 From

Call NOW for appointment • (623) 535-8777

14551 W. Indian School Rd #200 • Goodyear, AZ
On Indian School West of Litchfield Rd.
Southeast Corner of Indian School & Bullard

VISA MasterCard DISCOVER AMERICAN EXPRESS

New Patients Welcome

THE FIRST EVER OPEN HOUSE EVENT
GM Supplier Pricing - You Pay What We Pay, Not a Penny More!

#54079



NEW 2014 BUICK ENCORE
MSRP \$25,085
Supplier Pricing .. \$24,288
Consumer Cash - \$500
Conquest Cash - \$500
Your Price \$23,288

#14102



NEW 2014 GMC SIERRA CREW CAB 2WD SLE
MSRP \$37,935
Supplier Pricing \$35,477
Consumer Cash - \$1,750
GM Bonus Cash - \$750
USAA Discount - \$750
Your Price \$32,227

#112396



'10 LEXUS IS 250
Auto, RWD, V6, Sunroof! #112356
\$21,673

#112377



'11 CADILLAC SRX
Bose Speakers, 3.0L V6, Super Clean! #112377
\$27,995

#112385



'13 CHEVY SILVERADO
LT, 10K Miles, 4WD, Loaded! #112385
\$31,991

#113346A



'08 HUMMER H2
36K Miles, 4WD, Loaded, RARE! #113346A
\$47,550

#112396



'10 KIA SOUL
#112396, Auto, Hot Red!
\$13,991

#112393



'10 TOYOTA RAV4
#112393, Auto, Gas Saver!
\$16,991

#112342



'14 CHEVY CRUZE 1LT
#112342, Turbo, 10K Mi, Certified Pre-Owned!
\$17,737

#112378



'12 FORD ESCAPE XLT
#112378, Great MPG!
\$17,851

#112264



'13 MINI COOPER
#112264, 6K Miles, Yeah Baby!
\$19,741

52065A



'11 BUICK LACROSSE CX
52065A 29k, Certified Pre-Owned.
\$18,330

**Yates**
BUICK GMC



I-10 & Litchfield Rd. in GOODYEAR 623-932-1818

SALES HOURS Mon.- Fri. 8am-8pm • Sat. 8am-7pm • Sun. 10am-5pm
SERVICE HOURS Mon.- Fri. 7am-6pm • Sat. 7am-4 pm • Sunday Closed

yatesbuickgmc.com

The Yates Promise
LOW UP-FRONT PRICING
Fast, Fair & Friendly

1) ENCORE: Must Qualify for all applicable rebates. Not available with finance or lease offers. Take delivery by 03-31-2014. Residency restrictions apply. See dealer for details. 2) SIERRA: Current Owners and Lessees of 1999 or newer non-GM vehicles. Ultra Low-Mileage Lease for Qualified Lessees \$249/month for 24 months. \$3,769 due at signing (after all offers). \$3,269 due at signing for current Non-GM Owners and Lessees (after all offers). Tax, title, license, dealer fees and optional equipment extra. Mileage charge of \$0.25/mile over 20,000 miles.

Fowler, Tolleson Elementary and Union Districts

Teacher Job Fair



Thursday, March 27, 2014 • 4PM to 7PM

Districts are seeking qualified candidates for the 2014-2015 school year in the following areas:

All Elementary and Middle School Positions

Special Education K-8

Interviews will be conducted on site for all certified teaching positions.

Also accepting applications for all classified positions.

JOB FAIR LOCATION:
Multi-Purpose Room
at Fowler Elementary School
6707 West Van Buren Avenue, Phoenix, AZ

TRI-DISTRICT JOB FAIR

Ball

(From Page 1)

The baseball fan continued playing the game all throughout his junior and senior years of high school, and also participated in simulation games.

Originally, the simulation games were done in a board game fashion with dice and play cards. Later, the game was simulated by typing baseball plays on a floppy disk and mailing it to the other players.

Now, Hornback and the 23 other men in the Southwest Baseball Association use online software called Diamond Mind Baseball.

Hornback, who works as a chiropractor, started the association in 1987, shortly after moving to Phoenix. The first simulation game his group played in was in 1988, starting with just 12 players.

One of the most exciting aspects of being a

chiropractor is having some baseball players see him as clients, Hornback said.

The way the simulation game works, essentially, is each participant drafts 40 ball players onto his team. He then picks moves that are based on last year's statistics for the game.

"It's the average man's way of owning his own Major League Baseball team," Hornback joked.

"It's the average man's way of owning his own Major League Baseball team."

— Joe Hornback
Southwest Baseball Association founder

On March 15, Hornback and the rest of the baseball fans in his league drafted players for their simulation game while watching the Arizona Diamondbacks play against the Cleveland Indians from a luxury suite at the Goodyear Ballpark.

The event has been in

the works for about 10 years.

"I've always thought I would love [to have a draft] at a ballpark," Hornback said.

The group of men started drafting players at 9 a.m., and continued until around 4 p.m.

Some of the main rookies drafted were Gerrit Cole, Yasiel Puig and Jose Fernandez, he said.

The Goodyear Ballpark opened its doors earlier than

usual, and began the food services sooner as well for the guys.

"The ballpark's been great," Hornback said. "They're letting us have our food and Internet early."

Hornback won his first game in 1990, and he was also awarded a Lifetime Achievement Award in 2012 from the association he started.

Association members range from sports writers and lawyers to retired military and store owners. Only three of the original players are still in the association that started in the mid-'80s.

Hornback had played in various other simulation associations before, but decided to start his own shortly after moving to Phoenix. He said he wanted to combine features from different groups.

"I decided that by combining all the different aspects, it would make it even better," he said.

At the March 15 game, eight of the 24 were able to participate. The rest joined in via an online forum.

What Hornback said he likes most about the group is the camaraderie.

"It's the camaraderie, being with a group of like-minded people. It's just fun and we have a blast," he said.

Charity Yodis can be reached by email at cyodis@westvalleyview.com or on Twitter @ckyodis.



Diamondback Materials LLC

Full Service Concrete Supplier

Will Beat Any Written Quote!



Open 6 Days A Week
#1 in customer service and quality

623-925-4743

SPRING FORWARD

Spring's a great time to replace batteries in smoke detectors, clocks and flashlights. Let, Interstate All Battery Center® get you started. We have a selection of batteries for every device imaginable.

And, we also have all the tools, gadgets and supplies to keep your batteries at their best.



WATCH BATTERY INSTALLED*

*Limit two (2) watch batteries and installations. Limit one coupon per customer, per visit. Participation may vary by location. Valid on in-store purchases only. COUP030

Expires 06/01/14




INTERSTATE ALL BATTERY CENTER

Goodyear, 1170 N Estrella Parkway, 623.925.2235 ©2012 Interstate Battery Franchising and Development, Inc. | BB: 33948 | 2/14

Did We Miss You?

If you don't receive a copy of the West Valley View each Tuesday and Friday by 9 a.m., please contact our circulation department. If you tell us by 12 noon, we will bring you a paper the same day. Call us at 623-535-8439. Leave a message if it's after hours. Or you can e-mail us at missyou@westvalleyview.com. Include your name, address, city, phone number and major cross streets.



TUESDAY FRIDAY

You may also pick up a free copy at our office Monday through Friday, 8 a.m. to 5 p.m. Home delivery is free upon request within western Maricopa County cities of Avondale, Buckeye, Glendale 85307, Goodyear, Litchfield Park, Luke AFB, Phoenix 85037 west of 99th Ave., Tolleson, Arlington, Palo Verde and Tonopah. If you live outside our free subscription area, please call for subscription prices.

West Valley View.com

1050 E. Riley Dr.,
Avondale, AZ 85323
623-535-VIEW (8439)

Even More CHOICES

Introducing the New Arizona Living Collection. Innovative, inspiring and made unique for you.



Maracay Homes Offers More Choices For A Home That's Uniquely You.

FlexDesign® options to customize your home with LivingSmart® and Energy Star® features for efficiency and cost savings.

All Maracay homes include Two Year Door-to-Door Warranty and 10 Year Structural Warranty.

Maracay Homes

Choices for the way you want to live.

FLEXDESIGN® YOUR NEW HOME AT MARACAYHOMES.COM

Visit our communities in the East Valley | West Valley. Open Daily 10 a.m. to 6 p.m. | Friday 1 p.m. to 6 p.m.

EAST VALLEY

Artesian Ranch
Chandler | 480.802.0833

Arch Crossing – Bridges at Gilbert
Gilbert | 480.458.7160

Hastings Farms
Queen Creek | 480.346.2670

Kinetic Point at Eastmark
Mesa | 480.840.9647

Lumiere Garden at Eastmark
Mesa | 480.988.7490

Lyon's Gate
Gilbert | 480.397.2016

Montelena
Queen Creek | 480.699.1640

Trestle Place – Bridges at Gilbert
Gilbert | 480.432.3507

Vaquero Ranch
Chandler | 480.584.6308

Villagio
Queen Creek | 480.699.8433

WEST VALLEY

Calderra at Palm Valley
Goodyear | 623.466.0257

Los Vientos at Palm Valley
Goodyear | 623.594.2800

Northlands
Peoria | 480.658.6210

The Reserve at Plaza Del Rio
Peoria | 623.388.4016

Verrado
Buckeye | 623.236.9034